

## MAILCOM Las Vegas, March 18-20, 2024 - Daily Planner

Dates: >>>	Monday, March 18, 2024			Tuesday, March 19, 2024			Wednesday, March 20, 2024		
ROUND >>>	Round One:	Round Two:	Round Three:	Round Four:	Round Five:	Round Six:	Round Seven:	Round Eight:	Round Nine:
TRACKS Y Y Y	2:00-3:00 pm	3:15-4:15 pm	4:30-5:30 pm	1:45-2:45 pm	3:00-4:00 pm	4:15-5:15 pm	11:15-12:15 pm	1:00-1:50 pm	2:00-2:50 pm
<b>Mail Systems Management</b>	<b>MS309:</b> The Evolution and Revolution of Mail Services	<b>MS105:</b> Mail Management for the New Manager	<b>MS205:</b> Address Quality Matters in Parcel Workflows Tool	<b>MS303:</b> Mail Centers: An Integrated Facilities Management Component	<b>MS109:</b> How to Optimize Your Mail Center Spend		<b>MS203:</b> Enterprise Postal Governance		<b>MS101:</b> Mail Management 101: Sharpen Your Mail Expertise
<b>Postal Mail Management</b>		<b>PM201:</b> Enterprise Online Postage: The Future of Business Mail	<b>PM203:</b> The Importance of Mailpiece Design for Meeting Mailing Requirements	<b>PM209:</b> Are you Eligible for Non-Profit Discounts?	<b>PM301:</b> PCCs and Postal Resources	<b>PM109:</b> Tips & Tricks to Save on Postage	<b>PM105:</b> Saving Money With Informed Delivery		<b>PM207:</b> Postage Meters: IMI Compliance and What You Need to Know
<b>Security 2024</b>	<b>SS209:</b> The Significance of Cross Training Staff		<b>SS203:</b> Understanding the Need for Mail/Parcel Screening		<b>SS301:</b> Who Protects Your Mail?				<b>SS201:</b> Mail & Parcel Screening: How Safe Are You?
<b>Advanced &amp; Strategic Management</b>		<b>AS401:</b> Professional Certification: How to Earn a CMDSM, CMDSS, OSP and MDC Credentials	<b>AS305:</b> Pandemic Learnings for Mail Centers			<b>AS301:</b> Service Levels and Key Performance Indicators (KPI's)	<b>AS303:</b> Virtual Team Building and Management Workshop	<b>AS309:</b> Keys to Building Great Workplaces	
<b>Print-Mail Production</b>		<b>PP301:</b> Successfully Managing In-House Print & Mail Operations		<b>PP201:</b> The Life Cycle of Your Mail		<b>PP203:</b> Outsourcing Your Print Production	<b>PP209:</b> Tips & Tricks for Reducing In-House Print & Mail Costs		
<b>Direct Mail Management</b>	<b>DM209:</b> Understanding Address Quality Reporting				<b>DM201:</b> The Power of Direct Mail in a Multichannel Marketing Strategy			<b>DM205:</b> Customer Data: Your Greatest Tool or Hindrance?	
<b>Leadership &amp; Professional Development</b>	<b>LD209:</b> Leadership and Management Success at Every Level		<b>LD201:</b> Tracking and Accountability	<b>LD105:</b> Best Practices of Great Leaders		<b>LD109:</b> The Value of Team Building		<b>LD301:</b> Designing and Developing Work Processes	<b>LD103:</b> Developing Emerging Leaders
<b>Distribution Management</b>	<b>DS203:</b> Parcel Lockers: Solutions to Manage Incoming Packages and Mail	<b>DS105:</b> Inbound Package Tracking Lifecycle – Tips and Tricks for Success	<b>DS201:</b> Tips for Cutting Shipping Costs		<b>DS301:</b> Diversifying Your Carrier Footprint	<b>DS109:</b> Turning Data into Dollars		<b>DS205:</b> E-commerce Fulfillment & Shipping	<b>DS209:</b> Parcel Fulfillment & Shipping Technology Roundtable
<b>Office Services Management</b>	<b>OS109:</b> Critical Steps When Implementing Your Digital Mailroom		<b>OS301:</b> Women in Management Panel Discussion	<b>OS205:</b> Professionalism in Office Service Operations		<b>OS203:</b> Keys to Maximizing Your Effectiveness	<b>OS201:</b> Customer Service 101	<b>OS209:</b> Team Communication in the Workplace	
<b>Government Mail</b>		<b>GM203:</b> Government Mail & Distribution Management Roundtable		<b>GM205:</b> Government Mail Security: A Checklist for Success	<b>GM201:</b> Effective Leadership Practices in Government Mail Management		<b>GM209:</b> The Power of Positive Teams		
<b>College &amp; University Workshops</b>		<b>CU203:</b> Strategies to Reshape Your Team and Benchmarking Tools to Enhance Service Levels		<b>CU201:</b> Leading Your Mail Center Vision and Making it a Reality					<b>CU205:</b> College & University Roundtable
<b>USPS Workshops</b>	<b>US105:</b> Periodical Mailers: Things You Should Know				<b>US101:</b> Solutions for Undeliverable Mail: NCOA, Endorsements & More	<b>US109:</b> Building & Maintaining a Postal Program		<b>US103:</b> Claiming the Best Postage Rate to Save Time & Money	
<b>CONFERENCE KEYNOTE PRESENTATIONS</b>	<b>1:00-2:00pm:</b> Conference Kickoff & Delegate Orientation: Getting the Most from Your Conference Attendance - Lance Humphries			<b>8:45-9:45am:</b> Mail & Parcel Safety & Security 2024 Briefing: Essential Information & Training for Everyone - Panel Presentation <b>10:00-11:00am:</b> Leadership with a Purpose: Timothy Kerner, President, The Millennium Group <b>12:00-1:30pm:</b> Luncheon Keynote: Mailer Update: PRC Areas of Focus in 2024 Thomas Day, Vice Chairman, Postal Regulatory Commission			<b>8:45-9:45am:</b> Keynote Presentation: The Future of the Industry: Michael Erickson, Founder and CEO, AFMS <b>10:00-11:00am:</b> Featured Presentation: Does Your Operation Have a Brand? Mike Porter, President, Print/Mail Consultants		