

# MAILCOM Las Vegas, March 18-20, 2024 - Daily Planner

Dates: >>>	Monday, March 18, 2024			Tuesday, March 19, 2024			Wednesday, March 20, 2024		
ROUND >>>	Round One:	Round Two:	Round Three:	Round Four:	Round Five:	Round Six:	Round Seven:	Round Eight:	Round Nine:
TRACKS √ √ √	2:00-3:00 pm	3:15-4:15 pm	4:30-5:30 pm	1:45-2:45 pm	3:00-4:00 pm	4:15-5:15 pm	11:15-12:15 pm	1:00-1:50 pm	2:00-2:50 pm
Mail Systems Management	MS309: The Evolution and Revolution of Mail Services	MS105: Mail Management for the New Manager	MS205: Address Quality Matters in Parcel Workflows Tool	MS303: Mail Centers: An Integrated Facilities Management Component	MS109: How to Optimize Your Mail Center Spend		MS203: Enterprise Postal Governance		MS101: Mail Management 101: Sharpen Your Mail Expertise
Postal Mail Management		PM201: Enterprise Online Postage: The Future of Business Mail	PM203: The Importance of Mailpiece Design for Meeting Mailing Requirements	PM209: Are you Eligible for Non-Profit Discounts?	PM301: PCCs and Postal Resources	PM109: Tips & Tricks to Save on Postage	PM105: Saving Money With Informed Delivery		PM207: Postage Meters: IMI Compliance and What You Need to Know
Security 2024	SS209: The Significance of Cross Training Staff		SS203: Understanding the Need for Mail/Parcel Screening		SS301: Who Protects Your Mail?				SS201: Mail & Parcel Screening: How Safe Are You?
Advanced & Strategic Management		AS401: Professional Certification: How to Earn a CMDSM, CMDSS, OSP and MDC Credentials	AS305: Pandemic Learnings for Mail Centers			AS301: Service Levels and Key Performance Indicators (KPI's)	AS303: Virtual Team Building and Management Workshop	AS309: Keys to Building Great Workplaces	
Print-Mail Production		PP301: Successfully Managing In-House Print & Mail Operations		PP201: The Life Cycle of Your Mail		PP203: Outsourcing Your Print Production	PP209: Tips & Tricks for Reducing In-House Print & Mail Costs		
Direct Mail Management	DM209: Understanding Address Quality Reporting				DM201: The Power of Direct Mail in a Multichannel Marketing Strategy			DM205: Customer Data: Your Greatest Tool or Hindrance?	
Leadership & Professional Development	LD209: Leadership and Management Success at Every Level		LD201: Tracking and Accountability	LD105: Best Practices of Great Leaders		LD109: The Value of Team Building		LD301: Designing and Developing Work Processes	LD103: Developing Emerging Leaders
Distribution Management	DS203: Parcel Lockers: Solutions to Manage Incoming Packages and Mail	DS105: Inbound Package Tracking Lifecycle – Tips and Tricks for Success	DS201: Tips for Cutting Shipping Costs		DS301: Diversifying Your Carrier Footprint	DS109: Turning Data into Dollars		DS205: E-commerce Fulfillment & Shipping	DS209: Parcel Fulfillment & Shipping Technology Roundtable
Office Services Management	OS109: Critical Steps When Implementing Your Digital Mailroom		OS301: Women in Management Panel Discussion	OS205: Professionalism in Office Service Operations		OS203: Keys to Maximizing Your Effectiveness	OS201: Customer Service 101	OS209: Team Communication in the Workplace	
Government Mail		GM203: Government Mail & Distribution Management Roundtable		GM205: Government Mail Security: A Checklist for Success	GM201: Effective Leadership Practices in Government Mail Management		GM209: The Power of Positive Teams		
College & University Workshops		CU203: Strategies to Reshape Your Team and Benchmarking Tools to Enhance Service Levels		CU201: Leading Your Mail Center Vision and Making it a Reality					CU205: College & University Roundtable
USPS Workshops	US105: Periodical Mailers: Things You Should Know				US101: Solutions for Undeliverable Mail: NCOA, Endorsements & More	US109: Building & Maintaining a Postal Program		US103: Claiming the Best Postage Rate to Save Time & Money	
CONFERENCE KEYNOTE PRESENTATIONS	1:00-2:00pm: Conference Kickoff & Delegate Orientation: Getting the Most from Your Conference Attendance - Lance Humphries			8:45-9:45am: Mail & Parcel Safety & Security 2024 Briefing: Essential Information & Training for Everyone - Panel Presentation 10:00-11:00am: Leadership with a Purpose: Timothy Kerner, President, The Millennium Group 12:00-1:30pm: Luncheon Keynote: Mailer Update: PRC Areas of Focus in 2024 Thomas Day, Vice Chairman, Postal Regulatory Commission			8:45-9:45am: Keynote Presentation: The Future of the Industry: Michael Erickson, Founder and CEO, AFMS 10:00-11:00am: Featured Presentation: Does Your Operation Have a Brand? Mike Porter, President, Print/Mail Consultants		