

Business Productivity Software

Application\Company	Microsoft	Apple	Google
Suite	Office 365	iWork	Workspace
Word Processor ¹	Word (.docx)	Pages	Docs
Spreadsheet ²	Excel (.xlsx)	Numbers	Sheets
Presentation	PowerPoint (.ppt)	Keynote	Slides
Calendar	Outlook	-	Calendar
Database	Access	-	-
Email Client	Outlook	Mail	G mail
Instant Messaging	-	-	Chat
Video Conference	Teams	-	Meet
Browser	Edge (6%)	Safari (9%) Mozilla Firefox (8%)	Chrome (77%)
Cloud File Storage	OneDrive	iCloud	Google Drive

Notes 3-'23:

A suite is a bundled set of several applications.

No-fee or non-subscription apps have the potential to become popular.

Microsoft was created in 1975 by Bill Gates and Paul Allen.

Apple was created in 1976 by Steve Jobs and Steve Wozniak.

Adobe was created in 1982 and Creative Cloud contains Photoshop, Illustrator, Acrobat (PDF), and Premiere.

Desk Top Publishing (DTP) started in 1985. Word can be considered typesetting.

Google was created in 1998.

*1 Word was introduced in 1983. Prior software was WordPerfect.

*2 Excel was introduced in 1987. Prior software was VisiCalc and Lotus 123.

Outlook introduced in 1997.

Other Windows apps are Access, Publisher (DTP), Visio (flow chart drawing), Project (Gantt Schedule).

Video conferencing became popular during Covid Pandemic of 2020 when office workers were remote.

Other video conferencing software is Cisco Webex, MS Skype, Adobe Connect, Apple FaceTime (phone), Zoom.

Drop Box is another popular cloud file storage app.

Internet Explorer (IE) became retired in 6-'22, introduced in 1995.

Google is famous for Maps (GPS navigation). Google bought YouTube in 2006, 1 year after introduction.