

THREE
STEPS OF
SERVICE

1

A warm and sincere greeting. Use the clients name when possible.

2

Anticipate and support a client's needs. Always anticipate one step ahead.

3

A fond farewell. Give them a warm good-bye and use their name when possible.

"WE ARE TRUSTED REAL ESTATE PROFESSIONALS GUIDING PEOPLE TOWARDS SUCCESS"



COLDWELL BANKER REALTY

COLDWELL BANKER PROMISE

At Coldwell Banker, our real estate professionals and staff are the most important resource in our quest for excellence to our clients.

By applying the principals of trust, honesty, respect, integrity and commitment, we nurture and excel talent to the benefit of each individual and the company.

The Coldwell Banker company fosters an environment where diversity is valued, quality of life is enhanced, individuals find fulfillment and the Coldwell Banker company is strengthened.



CREDO

Coldwell Banker Realty is a place where the genuine care and goals of our clients is our highest mission.

We pledge to provide the finest personalized services for our clients. We strive to provide a smooth and streamlined transaction for each of our clients.

The Coldwell Banker experience is one that instills security and faith that each of our clients' best interests are always tended to.

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