

LABELEXPO

GLOBAL SERIES



LABELEXPO
GLOBAL SERIES

WELCOME



40 years ago the first Labelexpo took place at the Old Horticultural Hall in London. We've come a long way in that time and the key reason for this is partnerships.

In this close-knit industry that we all work in, relationships matter. To put it another way together we are stronger!

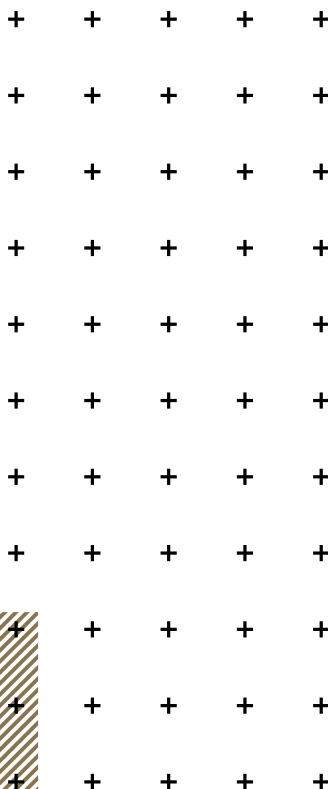
What Labelexpo does is bring people together; suppliers and buyers; experts and novices; associations and members; challenges and solutions; media and news stories. We are not a just trade show organizer we are your strategic partner.

It's simple really – we understand our business only grows when yours does.

CONNECTING
THE LABEL
AND PACKAGE
PRINTING
INDUSTRY

Lisa Milburn

MANAGING DIRECTOR
LABELEXPO GLOBAL SERIES



86%



Of our visitors are part of the
purchasing decision



CONTACTS

KEY CONTACTS



Lisa Milburn

MANAGING DIRECTOR



Jade Grace

PORTFOLIO DIRECTOR



Paul Connelly

MARKETING DIRECTOR



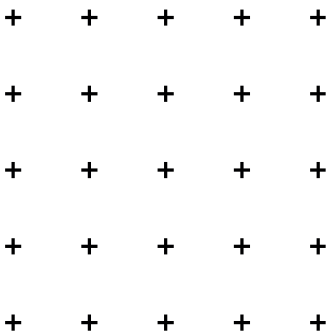
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OPERATIONS DIRECTOR



Helen Stoddart

PR & COMMUNICATIONS
MANAGER



SHOW CONTACTS



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LABELLEXPO AMERICAS



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LABELLEXPO EUROPE



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Pradeep Saroha

EVENT MANAGER,
LABELLEXPO INDIA



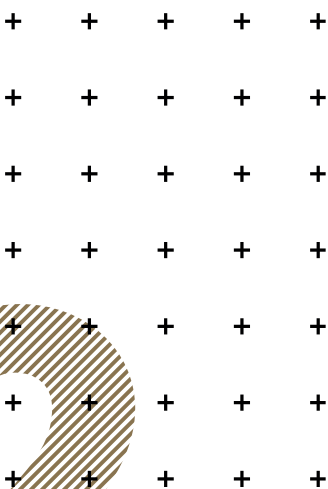
Richard Quirk

EVENT MANAGER,
LABELLEXPO SOUTHEAST
ASIA



Jessika Bustamante-Meisner

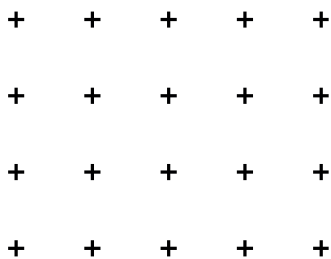
EVENT MANAGER,
LABELLEXPO MEXICO &
LABEL SUMMIT LATIN
AMERICA



ABOUT LABELEXPO

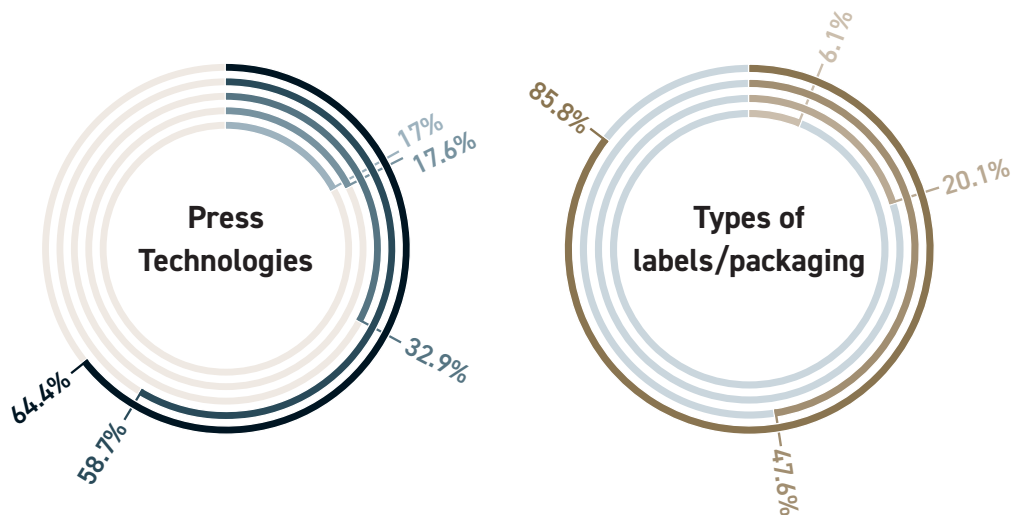
LABELEXPO IS A BUYING SHOW

Unlike other shows, the main purpose of a Labelexpo event is to buy. Our visitors are senior members of the printing community who travel across countries and continents to view and buy the latest machinery, substrates, dies, inks, software and so much more.



By being dedicated to a specific sector of the printing industry we attract genuine buyers, rather than casual browsers. So you can be sure that if you're not there, your competitors will be.

KEY INFORMATION



■ Flexo	64.4%
■ Digital	58.7%
■ Offset	32.9%
■ Letterpress	17.6%
■ Gravure	17%

■ Labels	85.8%
■ Flexible packaging	47.6%
■ Folding cartons	20.1%
■ Other	6.1%

WHO EXHIBITS AND WHO VISITS

EXHIBITORS INCLUDE:

+ + + + +
+ + + + +
+ + + + +
+ + + + +

Manufacturers and suppliers of:

- // Digital and conventional printing presses
- // High tech label and packaging materials
- // Prepress and platemaking technology
- // Finishing and converting systems
- // Inspection, overprinting and label application equipment
- // Dies, cutters, rollers
- // Inks and coatings
- // RFID and security solutions
- // Software and interactive technology

VISITORS INCLUDE:

Your customers!

+ + + + +
+ + + + +
+ + + + +
+ + + + +
+ + + + +
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+ + + + +

- // Printers / converters of labels, flexible packaging and folding cartons
- // Brand owners
- // Label and packaging designers
- // Industry suppliers and manufacturers



LABELXPO EUROPE

KEY INFORMATION

Location

Brussels Expo,
Brussels, Belgium

Date

21-24 September 2021

First show

1980

Visitors

38,000

Exhibitors

670

SQM

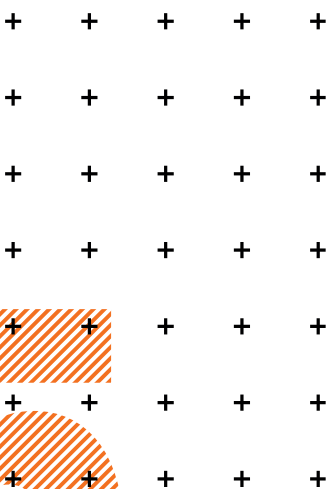
38,500

Countries Represented

125

Halls

9



Labelexpo Europe is our flagship event and is the largest label event in the world. The show is a highlight in every label printer's calendar and where the leading suppliers choose to launch their latest products.

Why exhibit?

- // Largest label and package printing event in the world
- // Most product launches of any label event
- // Attended by all the world's key label printers

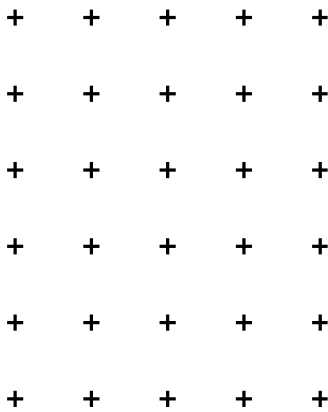
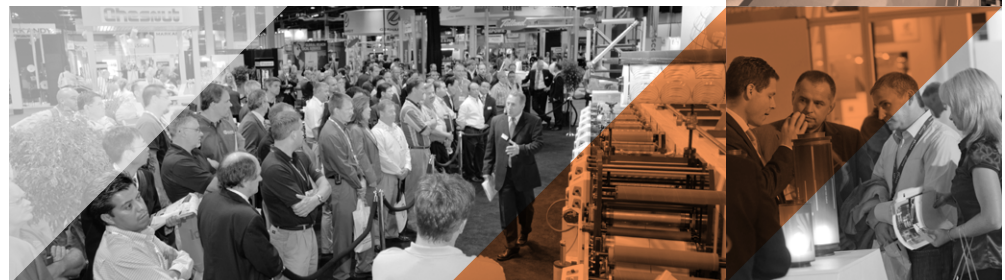


LABELEXPO EUROPE 2021

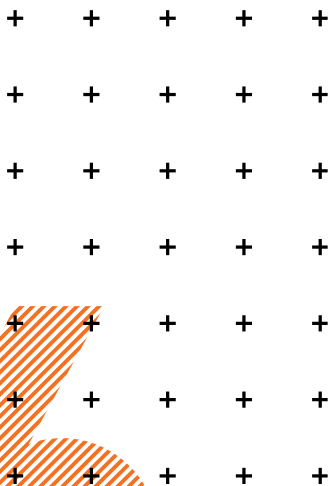
THE MARKET

Europeans consume one quarter of all labels produced worldwide, representing nearly 7.5 billion sqm. The fast-developing Eastern European market now accounts for 23% of total European demand with prime labels growing across Europe at rates up to 5%

In association with:



Every other year, Labelexpo Europe just amazes me as to how it gets bigger and better with every show! We knew that this would be the perfect show to unveil our three new product offerings and once again, we were not disappointed. Labelexpo Europe has a way of drawing a professional group of visitors that are looking to learn as to what's new in the market.



Randy Ward

ACPO



LABELXPO AMERICAS

KEY INFORMATION

Location

Donald E. Stephens
Convention Center,
Chicago, USA

Date

15-17 September 2020

First show

1989

Visitors

16,000

Exhibitors

480

SQft

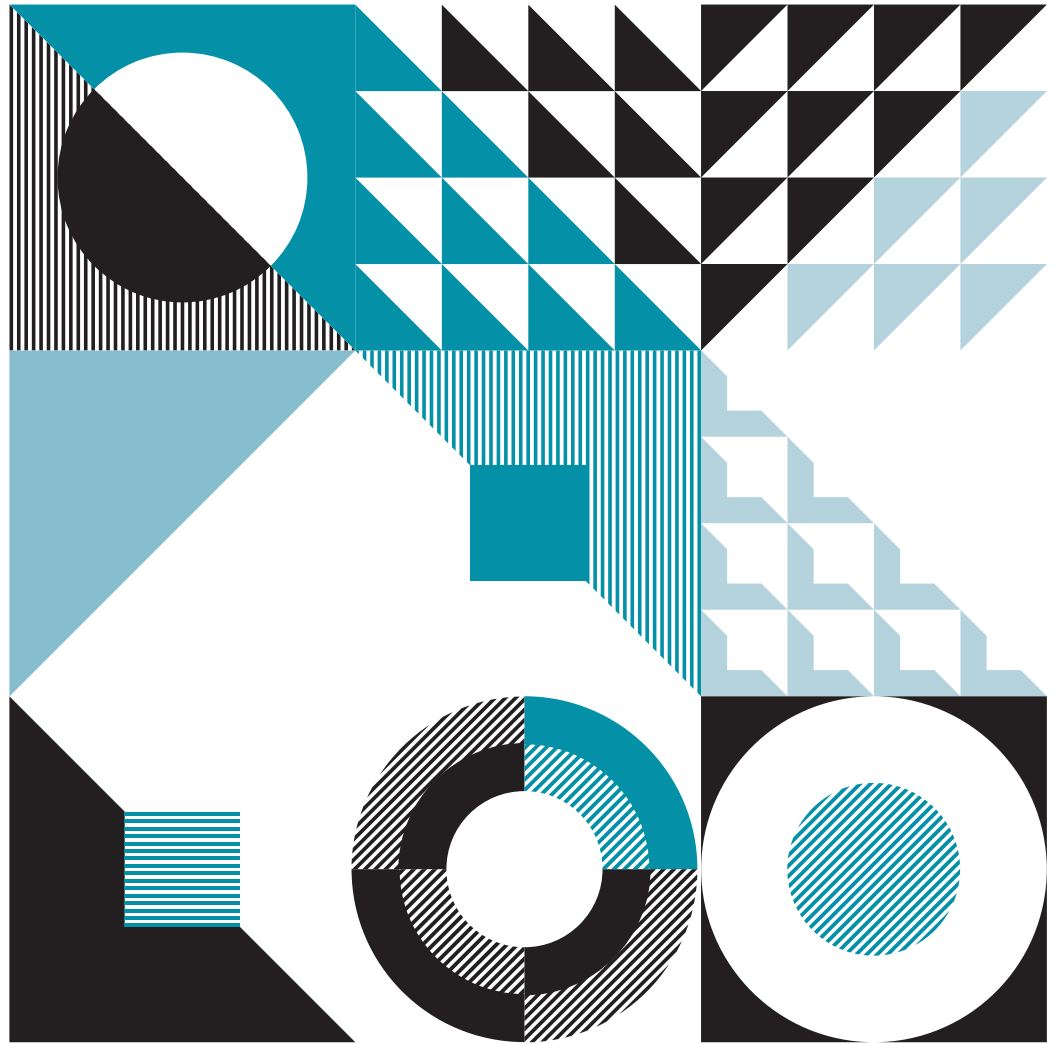
203,600

Countries Represented

86

Halls

5



As the largest label event in the Americas, Labelexpo Americas services the largest single market in the world. Powered by visitors from the USA and Canada, Labelexpo Americas has also seen a significant increase in Latin American converters in recent years.

Why exhibit?

- // Largest label and package printing event in the Americas
- // The United States is the world's largest single label market
- // Attended by all the key label printers from across the Americas

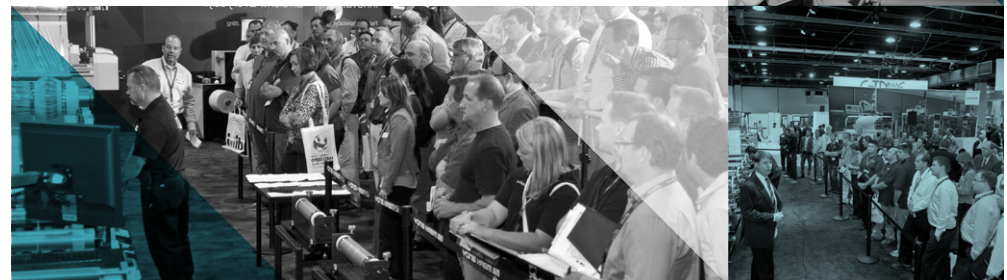
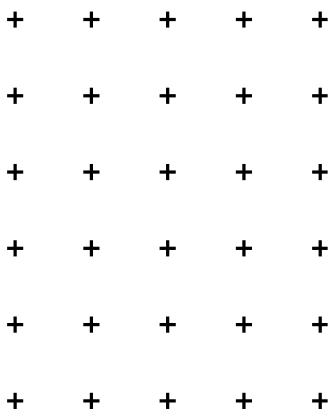


LABELXPO AMERICAS 2020

THE MARKET

The Americas account for 27% of global label consumption, with the North American label market alone worth \$13.6 billion. The North American market has invested heavily in digital and hybrid technologies, though high-value flexo combination technology remains strong

In association with:



**BRAND
PRINT**
Americas 2020

Labelexpo Americas 2020 is co-located with Brand Print Americas 2020, a trade show aimed at printers who print all types of promotional materials and collateral for brands. It is the only show that focuses solely on the growing areas of print; POS/POD, fleet graphics; sampling packs, collation packs, corrugated luxury packaging and promotional graphics. The co-location of the two shows means that printers have access to all the growing areas of print all in one place.

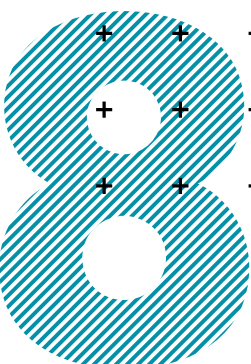


Labelexpo Americas 2018 was another great event for the Nilpeter family. We have experienced a noticeable shift in the audience with all the mergers and acquisition activity in North America. This has driven key decision makers to now come to the booth with a team of stakeholders. We had a great show and we are very much looking forward to the next Labelexpo Americas in 2020!



Paul Teachout

VP SALES AND MARKETING, NILPETER USA



LABELXPO ASIA

KEY INFORMATION

Location

Shanghai New International Expo Centre, Shanghai, China

Date

3-6 December 2019

First show

2003

Visitors

20,000

Exhibitors

300

SQM

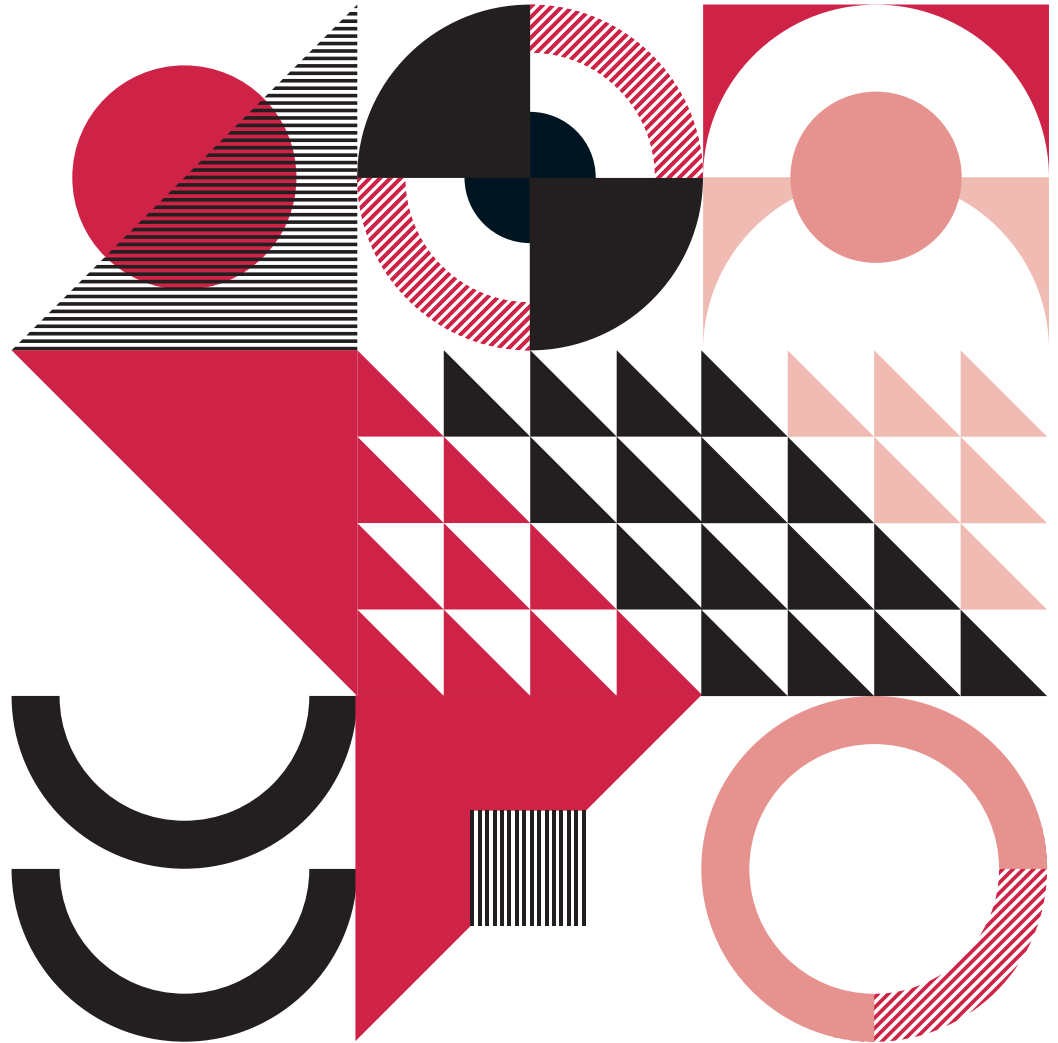
20,000

Countries Represented

81

Halls

3



Labelexpo Asia is the largest label event in Asia and driven by the strength of the Chinese market, continues to flourish and expand. For the first time Labelexpo Asia will feature a dedicated FlexPack hall for 2019.

Why exhibit?

- // Largest label and package printing event in Asia
- // The world's fastest-growing label market
- // Attended by all the key label printers in China and beyond

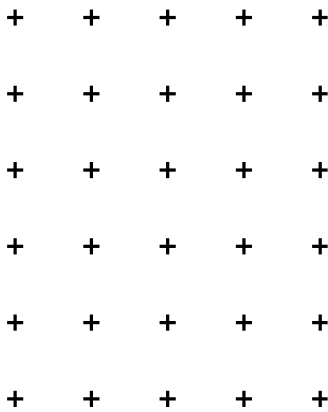


LABELXPO ASIA 2019

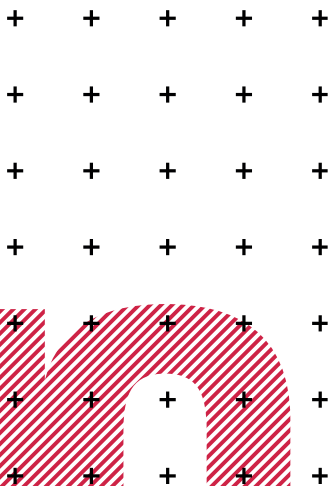
THE MARKET

Asia-Pacific is the biggest label consuming region in the world, representing 44% of total global demand. Within this China is by far the region's biggest label consumer, with PS label volume growing by up to 12% year on year despite a general slowdown in overall economic growth.

In association with:



It's been one of the most successful Labelexpo Asia's we've ever taken part in. An amazing number of hot and nicely oriented printers visited us, not just from China. OMET sealed two deals at the show and more are expected to come before the Chinese new lunar year. We feel the Chinese label industry has now matured and OMET works to become an even bigger co-partner of this.



Paolo Grasso

OMET

LABELLEXP INDIA

KEY INFORMATION

Location

India Expo Center & Mart, Greater Noida, India

Date

29 October 2020 – 1 November 2020

First show

2002

Visitors

10,000

Exhibitors

250

SQM

7,000

Countries Represented

55

Halls

3



Labelexpo India is the fastest growing show in the series, with the 2018 event recording an extraordinary 22.7% increase in visitors. This increase is driven by the close partnerships that have been built with national and regional associations.

Why exhibit?

- // Largest label event in India
- // One of the world's fastest-growing label markets
- // Attended by all the key label printers in South Asia

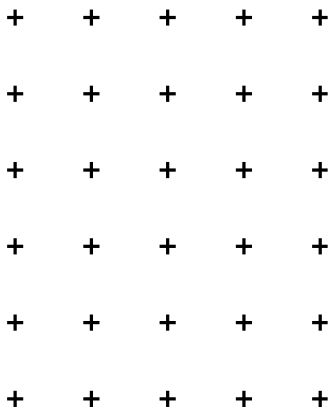


LABELEXPO INDIA 2020

THE MARKET

Driven by a rapidly growing middle class, the Indian label industry is reaching PS growth rates of up to 15% per year. With current PS consumption just 0.35sqm per capita there is enormous growth potential, with some analysts predicting per capita figures up to 3-4sqm in the next five years

In association with:



This year's Labelexpo has further established its position as the most sought-after industry event in the country. We were able to not only meet with the well-established industry leaders but also with the new faces who want to explore the label industry. Happy to have received overwhelming response on the new products and solutions showcased during Labelexpo.



Pankaj Bhardwaj

AVERY DENNISON

LABELXPO SOUTHEAST ASIA

KEY INFORMATION

Location

BITEC, Bangkok,
Thailand

Date

7-9 May 2020

First show

2018

Visitors

8,000

Exhibitors

170

SQM

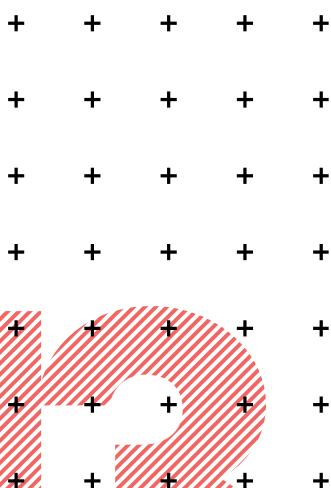
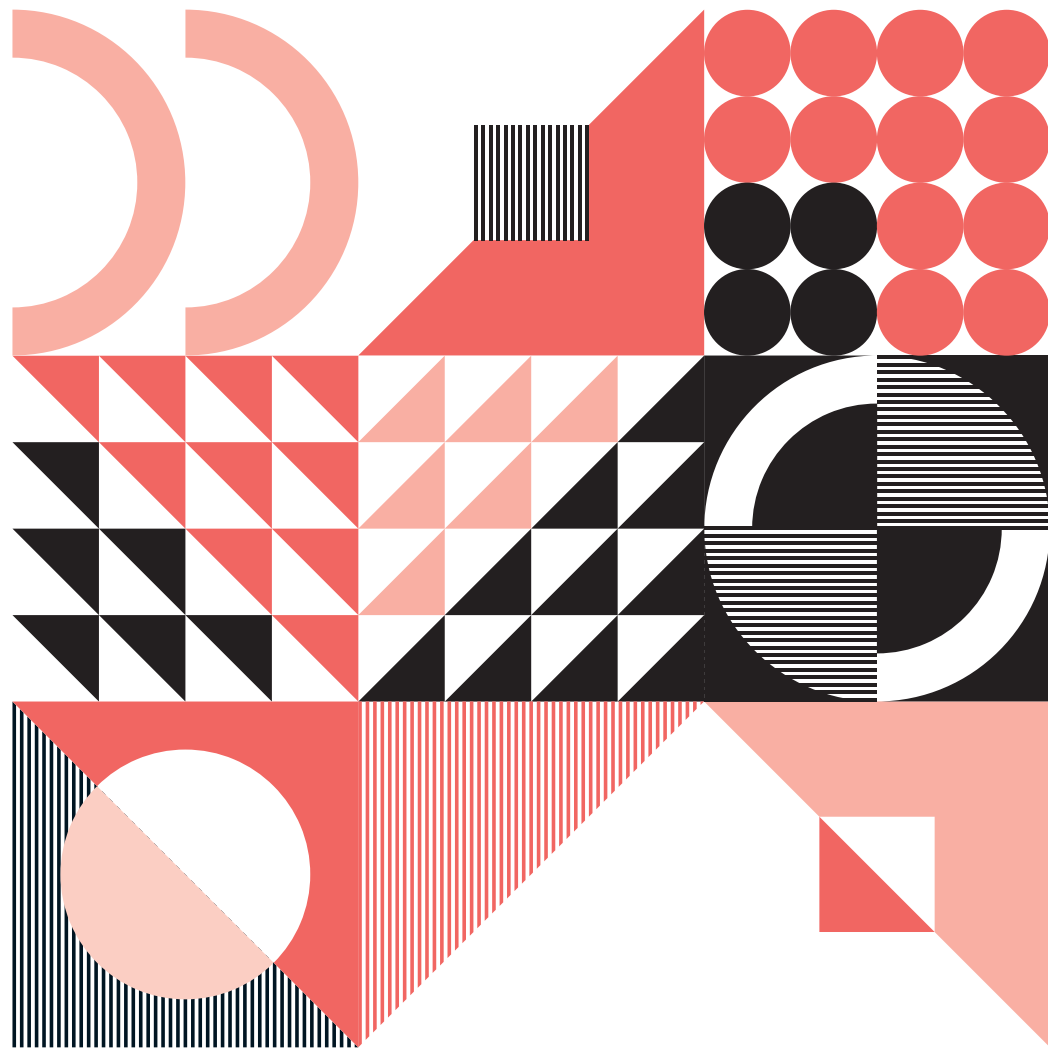
4,100

Countries Represented

62

Halls

2



Labelexpo Southeast Asia is the most successful launch event in Labelexpo history. Almost 8,000 visitors joined 170 exhibiting companies from over 62 countries – and this is expected to grow significantly over the next few years.

Why exhibit?

- // The only dedicated label exhibition in Southeast Asia
- // Gain access to one of the world's fastest-growing label markets
- // Attended by all the key label printers in Southeast Asia

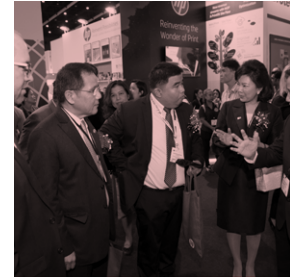
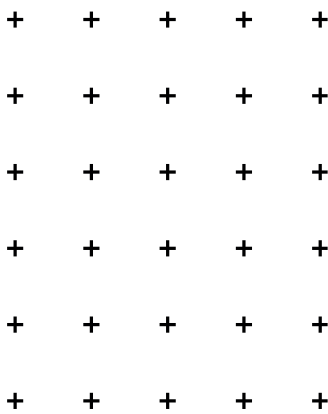


LABELEXPO SOUTHEAST ASIA 2020

THE MARKET

The countries which make up ASEAN represent the world's third largest consumer market with a population approaching 625 million. Food and beverages are the main PS growth segments, and demand for modern label converting technology is rising at up to 30% year on year.

In association with:



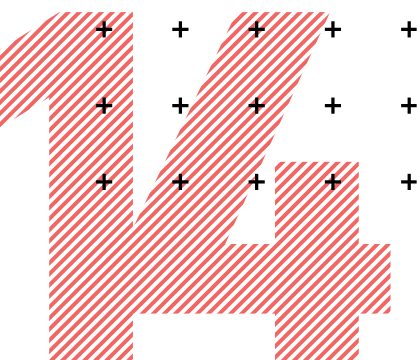
Labelexpo Southeast Asia 2020 is co-located with Brand Print Thailand 2020, a trade show aimed at printers who print all types of promotional materials and collateral for brands. It is the only show that focuses solely on the growing areas of print; POS/POD, fleet graphics; sampling packs, collation packs, corrugated luxury packaging and promotional graphics. The co-location of the two shows means that printers have access to all the growing areas of print all in one place.



Labelexpo Southeast Asia 2018 was better than our expectations. Even knowing about the quality of the Labelexpo worldwide and the requirement for such a show in Southeast Asia we were positively surprised by the amount of visits at our booth and the quality of the discussions we had during these three days



Thomas Grimm
ERHARDT+LEIMER



LABELXPO MEXICO

KEY INFORMATION

Location

World Trade Center,
Mexico City, Mexico

Date

23-25 June 2021

First show

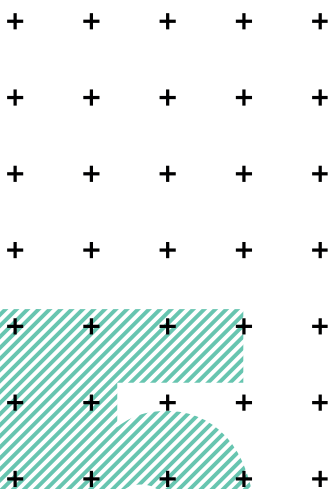
2021

SQM

3000

Halls

1



Following on from record attendance at Mexican label summits, Labelexpo Mexico is the newest addition to the series and has been created to service the rapidly growing Mexican market.

Why exhibit?

- // The only dedicated label exhibition in Mexico
- // Gain access to one of the world's fastest growing markets
- // Projected to be the 7th largest manufacturer of consumer goods by 2020

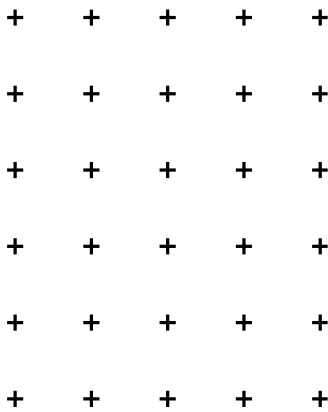


LABELXPO MEXICO 2021

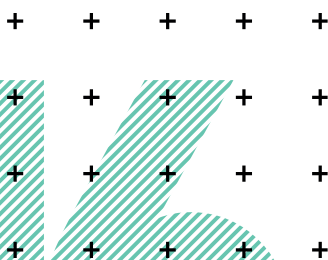
THE MARKET

Mexico's rapid growth as a manufacturing center for consumer goods (in particular cosmetic goods) is powering a burgeoning label and package printing industry. In particular the value of the local shrink sleeve market is projected to grow by 25% from 2018 to 2020.

In association with:



Labelexpo Mexico 2021 is co-located with Brand Print Mexico 2021, a trade show aimed at printers who print all types of promotional materials and collateral for brands. It is the only show that focuses solely on the growing areas of print; POS/POD, fleet graphics; sampling packs, collation packs, corrugated luxury packaging and promotional graphics. The co-location of the two shows means that printers have access to all the growing areas of print all in one place.



LABEL SUMMIT LATIN AMERICA

KEY INFORMATION

Location

Espacio Riesco,
Santiago, Chile

Date

10-11 March 2020

First show

2004

Visitors

500-1,000

Exhibitors

80

Countries Represented

30



The incredibly successful Label Summit Latin America moves annually round different countries in Latin America providing educational content in the form of a highly regarded two-day conference, table-top exhibition and plentiful networking opportunities.

Why exhibit?

- // Largest label event in Latin America
- // A growing market for high quality labels
- // Attended by all the key label printers from across Latin America

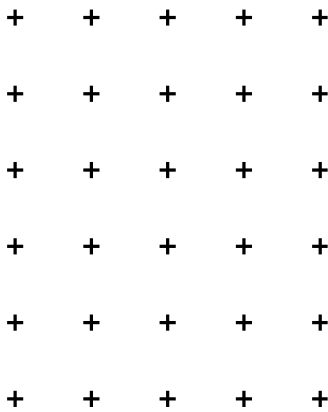


LABEL SUMMIT LATIN AMERICA 2020

THE MARKET

The diverse countries of Latin America represent a key market for global label equipment and materials suppliers. Converter consolidation and growth of value-added PS applications like wine labels continues to grow the overall market.

In association with:



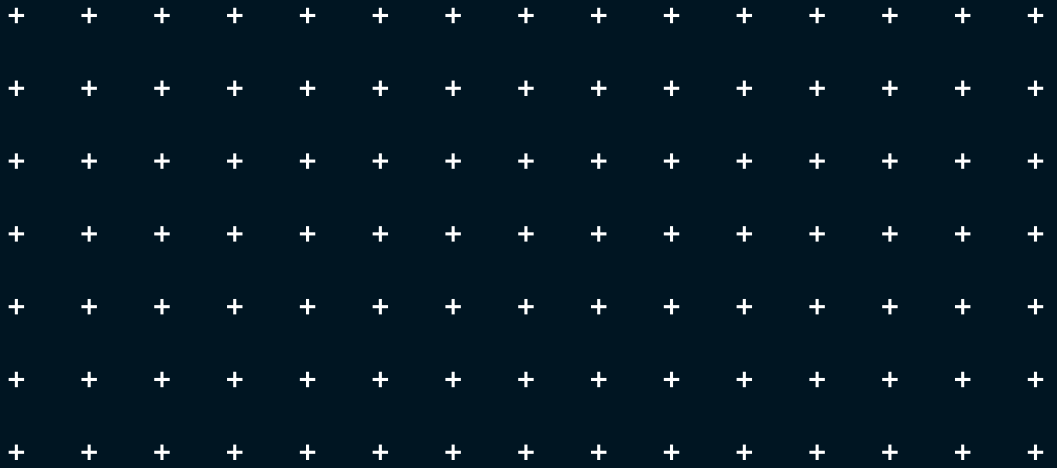
For GEW the Label Summit Latin America in Chile was definitely the major event for the label printing industry in South America this year



Brian Wenger

PRESIDENT, GEW, INC.





LABELXPO EVENTS

// **Labelexpo Asia**
3-6 December
2019

// **Label Summit Latin
America**
10-11 March
2020

// **Labelexpo Southeast
Asia**
7-9 May
2020

// **Labelexpo Americas**
15-17 September
2020

// **Labelexpo India**
29 October –
1 November
2020

// **Labelexpo Mexico**
23-25 June
2021

// **Labelexpo Europe**
21-24 September
2021

ABOUT THE ORGANIZERS

The Labelexpo Global Series is organized by Tarsus Group, the international media company with a portfolio of exhibitions, conferences, publications and online media. Through long established relationships with industry associations, media and other partners, the Labelexpo Global Series is an integral part of the label and package printing industry.



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