

INK MILEAGE GUESS-T-MATE GUIDE

| COLOR-TYPE OF INK | TYPE OF STOCK | | | | |
|------------------------------|---------------|--------|----------------|---------------------|--------|
| | ENAMEL | COATED | DULL COATED | MACHINE FINISHED | OFFSET |
| BLACK | 425 | 380 | 375 | 400 | 275 |
| PROCESS & TRANSPARENT COLORS | 355 | 340 | 335 | 340 | 220 |
| SEMI-TRANSPARENT COLORS | 350 | 335 | 325 | 335 | 175 |
| OPAQUE COLORS | 285 | 260 | 250 | 250 | 150 |
| SILVER | 335 | 300 | 285 | 295 | 220 |
| GOLD | 125 | 115 | 115 | 115 | 75 |
| FLUORESCENT COLORS | 135 | 120 | 120 | 120 | 85 |
| OVER PRINT VARNISH | 450 | 425 | 415 | 425 | — |
| PANTONE® * MATCH COLORS | 355 | 340 | 335 | 340 | 220 |

The above figures represent approximately the number of thousand square inches that a pound of ink will cover. Paper variables and press conditions could cause a considerable difference.

NOTE: For web presses allow an additional 10%.
Waste/wash up allowance up to 5 lbs. add 20%, 5 lbs. to 25 lbs. add 10%
26 lbs. to 100 lbs. add 7%