

INK MILEAGE GUESS-T-MATE GUIDE

COLOR-TYPE OF INK	TYPE OF STOCK				
	ENAMEL	COATED	DULL COATED	MACHINE FINISHED	OFFSET
BLACK	425	380	375	400	275
PROCESS & TRANSPARENT COLORS	355	340	335	340	220
SEMI-TRANSPARENT COLORS	350	335	325	335	175
OPAQUE COLORS	285	260	250	250	150
SILVER	335	300	285	295	220
GOLD	125	115	115	115	220
FLUORESCENT COLORS	135	120	120	120	75
OVER PRINT VARNISH	450	425	415	425	85
PANTONE® * MATCH COLORS	355	340	335	340	220

The above figures represent approximately the number of thousand square inches that a pound of ink will cover. Paper variables and press conditions could cause a considerable difference.

NOTE: For web presses allow an additional 10%.
 Wastewash up allowance up to 5 lbs. add 20%, 5 lbs. to 25 lbs. add 10%
 26 lbs. to 100 lbs. add 7%