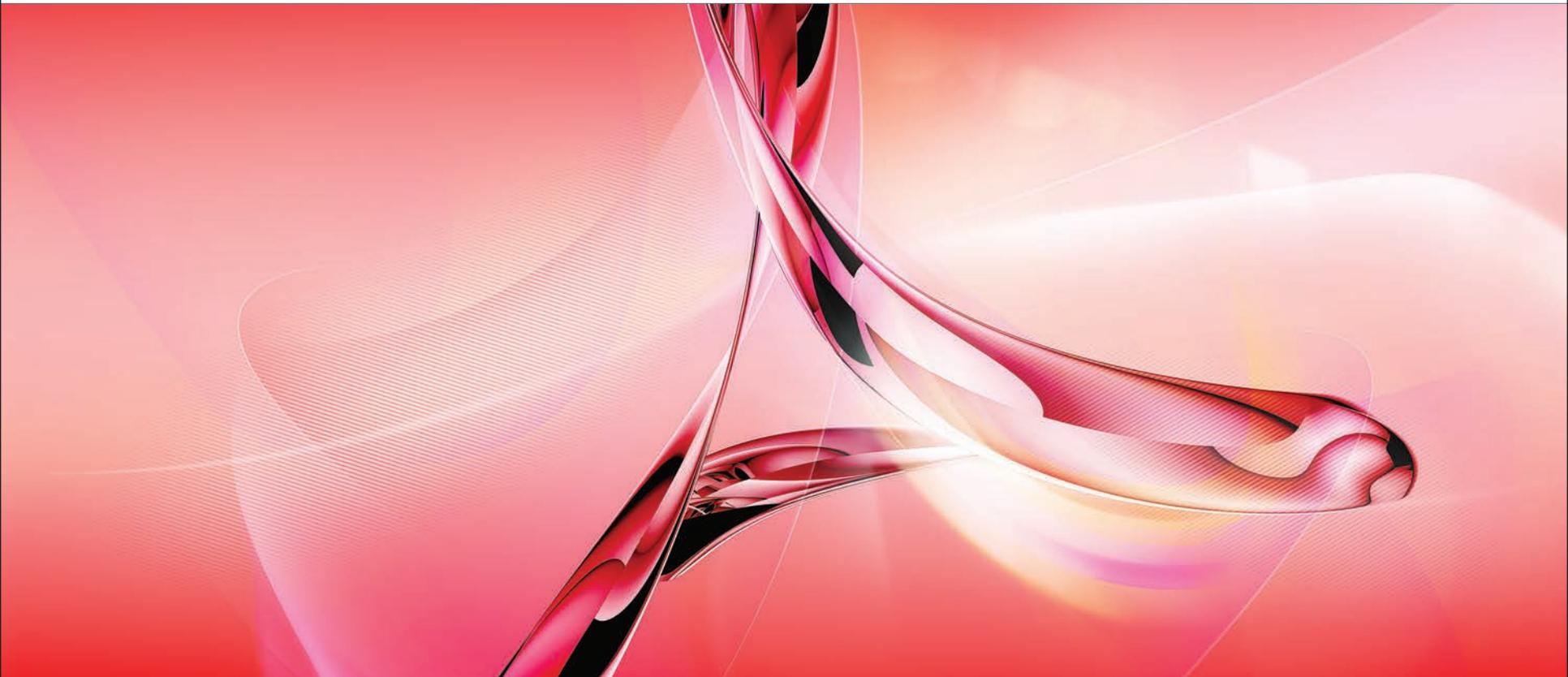




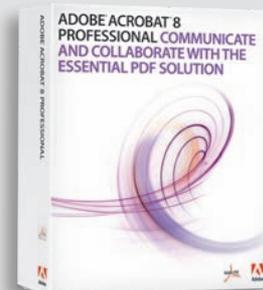
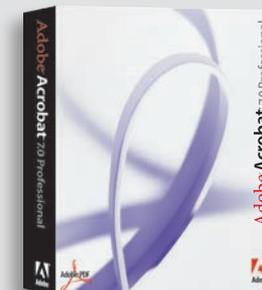
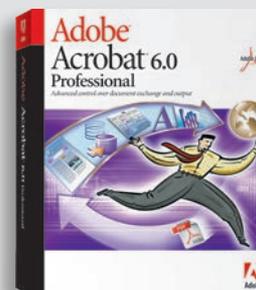
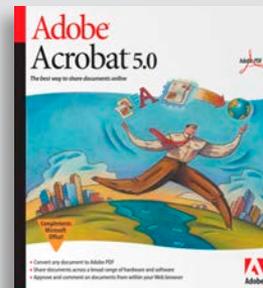
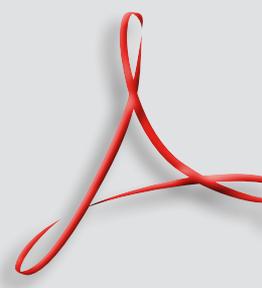
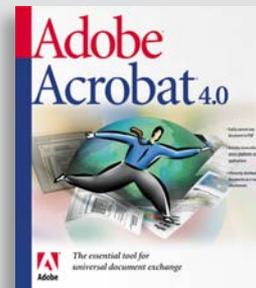
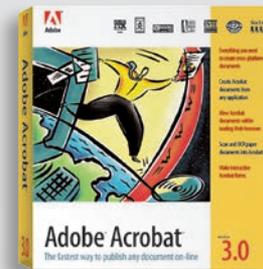
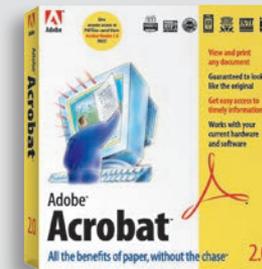
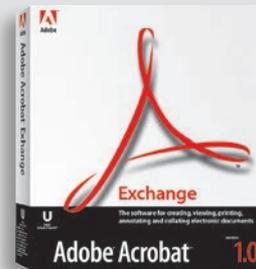
An Overview of PDF/X

Dov Isaacs | Principal Scientist, Workflow & Interoperability
Chair, ISO TC130 WG2/TF2, PDF/X | April 27, 2011



PDF as an Adobe File Format – 1993 to 2008

- PDF format introduced by Adobe with Acrobat 1 in 1993
- Immediate specification publication
 - No license required from Adobe to generate or consume PDF files via third party software
 - Rapid growth of PDF ecosystem
- Adobe responsible for all additions and updates to the specification based on
 - Needs of Adobe's Acrobat, graphics arts, and enterprise products
 - Industry & end user feedback
- PDF subset specifications based upon Adobe PDF



PDF as an ISO Standard

■ ISO PDF 32000-1

- Published by ISO TC 171 in 2008
- Base is Adobe PDF 1.7
- Provides mechanisms for vendor extensions to PDF
- Implemented in Acrobat 9 and Acrobat X and some third party products
- Serves as the basis for some new ISO PDF subset standards

■ ISO PDF 32000-2

- Currently under development by ISO TC 171
- Expected approval and publication in 2012 as PDF 2.0
- Features include:
 - Formal support for extensions already being incorporated into PDF/UA and PDF/VT standards
 - Color improvements
 - Spot color enhancements
 - Per-page output intents
 - Overprint handling
 - Black point compensation
 - Flash / SWF integration
 - Reader requirements

PDF Subset Standards

- PDF specification is very complex
 - PDF has a immense array of features & options accommodating the legacy of PostScript in addition to new functionality
 - PDF was *not* designed primarily for printing
 - PDF was designed by engineers
- Fear of use of the full PDF specification for specific purposes
 - How do you print an embedded movie? Annotations? Form fields?
 - Javascript?
 - Blind exchange and archiving?
 - What is *safe*?
- Stakeholders move to define task-appropriate PDF subsets



What is PDF/X?

PDF/X is a family of graphic technology standards that standardize the use of the **PDF** for eXchange of print-ready material

- Identifies a subset of PDF objects that may be used with restrictions to the use, or form of use, of those objects and/or keys within those objects
- Goal – if a sender and receiver of a data file use applications that conform to the same PDF/X specification, then the received file will print exactly as the sender intended – no surprises!
- PDF/X developed jointly by ANSI CGATS (Committee for Graphic Arts Technologies Standards) and ISO/TC 130

Extracted from *ISO Bulletin*, January 2002



PDF/X Standards

■ PDF/X-1a:2001

- Complete exchange of CMYK & spot color data based on PDF 1.3 (i.e., no live transparency) – *blind exchange*
- Provides for either embedding of output intent ICC profile or naming an “output condition”
- Supported by Adobe CS applications, Adobe Acrobat, and virtually all professional PDF workflow and prepress software; *not* supported by PDFMaker
- Very reliable when the generator of the PDF file knows the *exact* final printing conditions

- May be *very problematic* in many 21st century print workflows:
 - Original content uses live transparency
 - The generator of the PDF file does not know the exact final printing conditions
 - The print service provider needs the ability to retarget the PDF file for differing print conditions
- Considered to be the de facto professional PDF printing standard

PDF/X Standards

■ PDF/X-1a:2003

- Updated version of PDF/X-1a:2001 based on PDF 1.4 but *without* any support for live transparency
- Supported by Adobe CS applications and Acrobat; *not* supported by PDFMaker
- Has the same basic issues and limitations as PDF/X-1a:2001
- Virtually ignored by the professional printing community

■ PDF/X-2

- Exchange of CMYK, spot color, and color-managed data with support for external content via *Reference XObjects* based on PDF 1.4 but *without* any support for live transparency
 - not *blind exchange*
- No known application or RIP support
- Officially abandoned by ISO in October 2010

PDF/X Standards

■ PDF/X-3:2002

- Complete exchange of CMYK, spot color, and color-managed data based on PDF 1.3 (i.e., no live transparency)
– *blind exchange*
- Provides for either embedding of output intent ICC profile or naming an “output condition”
- Supported by Adobe CS applications, Adobe Acrobat, and most professional PDF workflow and prepress software; *not* supported by PDFMaker
- Has the same basic issues and limitations as PDF/X-1a:2001 although more retargetable
- Utilized to some degree in Europe, but virtually no traction elsewhere in the world

■ PDF/X-3:2003

- Updated version of PDF/X-3:2002 based on PDF 1.4 but *without* any support for live transparency
- Supported by Adobe CS applications and Acrobat; *not* supported by PDFMaker
- Virtually ignored by the professional printing community

PDF/X Standards

■ PDF/X-4:2008

- Complete exchange (*blind exchange*) of CMYK, spot color, and color-managed data based on PDF 1.6 adding support for
 - Live transparency
 - Improved compression: JPEG2000 and compressed XRefs & Streams
 - PDF layers (with restrictions)
- Requires the embedding of an output intent ICC profile
- Supported by Adobe CS4 & CS5, Adobe Acrobat 9 & X, RIPs / printers using the Adobe PDF Print Engine, and some professional PDF workflow and prepress software; *not* supported by PDFMaker
- The next generation de facto professional PDF printing standard

■ PDF/X-4:2008p

- Same technical requirements as PDF/X-4:2008 except that a URL is used to point to the output intent ICC profile
- Supported by Acrobat 9 & X, RIPs and printers using the Adobe PDF Print Engine, and some professional PDF workflow and prepress software; *not* supported by PDFMaker

■ PDF/X-4:2010 & PDF/X-4p:2010

- Eases restrictions on use of PDF layers for *and officially replaces* PDF/X-4:2008 & PDF/X-4p:2008
- Supported by Acrobat X, RIPs and printers using the Adobe PDF Print Engine, InDesign 7.5 PDF export, and some professional PDF workflow and prepress software; *not* supported by PDFMaker

PDF/X Standards

■ PDF/X-5:2008

PDF/X-4:2008 with support for additional features via three conformance levels

■ PDF/X-5n:2008

- *n-color* output is supported via a URL is used to point to an *n-color* output intent ICC profile
- No known current support

■ PDF/X-5g:2008

- External graphics via use of Reference XObjects
- Necessary for PDF/VT-2 support
- Supported by Acrobat 9 & X, RIPs and printers using the Adobe PDF Print Engine, and some professional PDF workflow and prepress software; *not* supported by PDFMaker

■ PDF/X-5pg:2008

- External graphics via use of Reference XObjects *and* a URL is used to point to the output intent ICC profile
- Supported by Acrobat 9 & X, RIPs and printers using the Adobe PDF Print Engine, and some professional PDF workflow and prepress software; *not* supported by PDFMaker

■ PDF/X-5:2010

- Eases restrictions on use of PDF layers for *and officially replaces* all three conformance levels of PDF/X-5:2010
- Similar support as PDF/X-5:2008

PDF/X Version Comparison

	PostScript (2 & 3)	PDF/X-1a : 2001	PDF/X-3 : 2002	PDF/X-4 & PDF/X-4p	PDF/X-5
Based on PDF version	N/A	1.3 Acrobat 4	1.3 Acrobat 4	1.6 Acrobat 7	1.6 Acrobat 7
Color Support	Device & Color-Managed CMYK, Gray, & RGB; Spot	Device CMYK & Gray; Spot	Device CMYK & Gray; Spot; Color-Managed CMYK, Gray, & RGB	Device CMYK & Gray, Spot; Color-Managed CMYK, Gray, & RGB	Device CMYK & Gray, Spot; Color-Managed CMYK, Gray, & RGB
Color Management	PostScript CIE-based Color Management	ICC Color Management (Output Profile/Condition)	ICC Color Management	ICC Color Management (External output profile for PDF/X-4p)	ICC Color Management (External output profile for PDF/X-5pg; n-colorant external profile for PDF/X-5n)
Live Transparency	NO Application "flattened"	NO Application "flattened"	NO Application "flattened"	YES	YES
Layer Support	NO	NO	NO	YES	YES
Page Independence & Random Access	NO	YES	YES	YES	YES
Blind Exchange	NO	YES	YES	YES (PDF/X-4 only)	NO
Print Job Control	Normally Internal via <code>/setpagedevice</code>	External (Possibly via JDF)	External (Possibly via JDF)	External (Possibly via JDF)	External (Possibly via JDF)
Image & Object Optimization	NO	Available	Available	Available	Available (PDF/X-5g & PDF/X-5pg support <i>Reference XObjects</i>)
Typical File Size	Large	Compact	Compact	Compact	Compact
Normal Overall Characterization	Highly Device-Dependent	Device-Dependent	Device-Dependent (due to flattened transparency)	Device-Independent	Device-Independent

Future PDF/X Standards Work

- Based on ISO 32000-2 PDF standard as opposed to older Adobe PDF standards
 - Enhancements for Packaging
 - Support for multiple output intents for different document parts (example: cover versus inside pages)
 - Accommodation of both optimized printing and display intents
 - Office document color support
 - Commonality with PDF/A, PDF/UA, and PDF/E
 - Document security; encryption
 - Others?
- Next PDF/X standards very unlikely prior to ratification and publication of ISO 3200-2 in late 2012 or 2013
 - We are very open for ideas to update PDF/X consistent with its basic missions associated with PDF rendering for print!



Q & A



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