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2012 SOUTH CENTRAL WISCONSIN PARADE OF HOMES President's Message



SCWBA PRESIDENT
Kevin D. Ferguson
Ferguson Custom Homes, Inc.

Welcome to the 2012 South Central Wisconsin Builders Association Parade of Homes!

Congratulations to our SCWBA home builders, remodelers, sub-contractors and vendors for hosting these extraordinary homes on parade event for 25 straight years!

Unfortunately the economical climate has become all too familiar these past five years. Closed for business, home for sale and foreclosures signs have become all too common a place. However, a renewed sense of optimism has been brewing as we hear and see positive changes around our country, our state and our area communities. Our association members are all working together to minimize costs to allow customers like you the chance to fulfill the dream of owning a newly constructed home or to make the remodeling improvements to an existing home.

This year you'll have the opportunity to enjoy nine new homes and five remodeled homes. I'm confident you'll have a great tour and hope you'll look to our members for your next home improvement need. Be sure to take time to meet the home builders and remodelers and the vendors stationed in the garages. Our association members look forward to meeting the friends of our community and to provide the answers to all your questions.

I want to thank our 2012 Parade of Homes Committee, Chairman Eric Richards and our Executive Officer Carol Engebretson for their dedication to this event. This Parade of Homes could not even get started without their energy and vision. I would like to thank all of our members for their dedication and selflessness to keep SCWBA moving in the right direction through these difficult times. Most of all I would like to thank all of you for attending the 2012 Parade of Homes.

Enjoy and make your next home an SCWBA home!

Kevin D. Ferguson
SCWBA President

The Parade of Homes™ is hosted by the South Central Wisconsin Builders Association (SCWBA). Chartered in 1947, SCWBA is a non-profit trade organization that unites people involved in the building industry, represents their business interests and promotes a non-profit trade organization that unites people involved in the building industry, represents their business interests and promotes our community. It is our goal to be the recognized voice for the building industry, promote job training and education and encourage high standards of professionalism and service. We are affiliated with the National Association of Home Builders (NAHB) and the Wisconsin Builders Association (WBA). Our members include builders, developers, contractors and sub-contractors and other industry-related professionals throughout south central Wisconsin and northern Illinois.

"IT'S GOOD TO BE HOME"

2012 South Central Wisconsin Builders Association Parade of Homes

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Julie Daun	The Janesville Gazette
Scott Engelberger	Fireplace Professionals, Inc.
Ruth Farrington	Marling HomeWorks
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Sandi Molski	Flooring & More, Inc.
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of the South Central Wisconsin Builders Association
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608-752-8075 or www.scwba.com